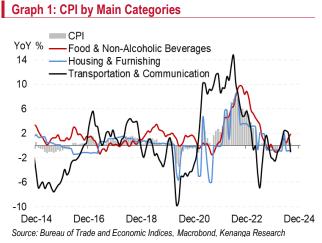
07 January 2025

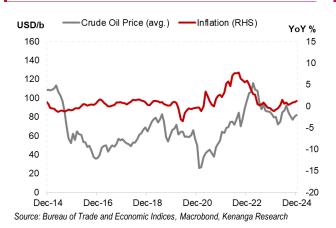
Thailand Consumer Price Index

Inflation hits seven-month high in December but ends 2024 at four-year low

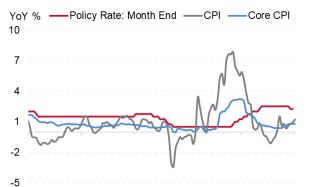
- Headline inflation rose to 1.23% YoY (Nov: 0.95%), reaching the Bank of Thailand's (BoT) target range of 1.0% -3.0%, but fell short of the consensus forecast of 1.40%. Overall, inflation averaged 0.40% in 2024, marking the lowest in four years
 - MoM (-0.18%; Nov: -0.13%): registered a fourth straight month of deflation and the lowest in six months.
 - Core inflation (0.79% YoY; Nov: 0.80%): edged down after an uptick in the previous month.
- Increase in transportation & communication costs drove inflation higher in December
 - Transportation & communication (2.71%; Nov: 1.38%): increased to the highest level in 23 months, buoyed by higher diesel prices amid the low base effect from the previous year.
 - Food and non-alcoholic beverages (1.28%; Nov: 1.28%): remained unchanged for the second straight month and at a five-month low, reflecting a stable domestic demand.
- Higher inflation trend across the selected ASEAN countries
 - Indonesia (1.57%; Nov: 1.55%): Inflation expanded slightly due to a substantial increase in food prices.
 - Vietnam (2.94%; Nov: 2.77%): Expanded to a four-month high amid higher food prices.
- Headline inflation is projected to rise 0.8% in 2025 (2024: 0.4%) amid a prospect of a strong domestic economy
 - Inflation Outlook: Inflation is expected to rise gradually, underpinned by a strengthening domestic economy bolstered by higher tourist arrivals and spending. The THB10,000 (USD289) digital wallet program is also likely to boost domestic consumption and reinforce a positive economic outlook.
 - Monetary Policy: The BoT is expected to adopt a less dovish approach, likely limiting rate cuts in 2025, with two
 possible rate adjustments in 1H25. This is mainly to support economic growth while ensuring financial stability amid
 the uncertainty over Donald Trump's trade policies, rising geopolitical tensions, the prospect of a global economic
 slowdown, and Thailand's high household debt.





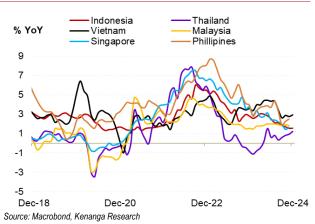


Graph 2: Policy Rate vs. CPI



Dec-14 Dec-16 Dec-18 Dec-20 Dec-22 Dec-24 Source: Bureau of Trade and Economic Indices, Macrobond, Kenanga Research

Graph 4: Regional Inflation Growth Trend



07 January 2025

Table 1: Thailand Consumer Price Index Growth (% YoY)

weight	0004									
	2021	2022	2023	2024	Jul-24	Aug-24	Sep- 24	Oct- 24	Nov-24	Dec-24
100	1.23	6.08	1.23	0.40	0.83	0.35	0.61	0.83	0.95	1.23
67.1	0.23	2.50	1.27	0.56	0.52	0.62	0.77	0.77	0.80	0.79
40.4	-0.12	6.92	2.56	0.76	1.27	1.83	2.25	1.95	1.28	1.28
23.2	-1.72	4.75	1.20	-0.19	-0.85	-0.90	0.35	0.41	0.43	0.39
22.7	7.74	9.06	-	0.37	2.01	-1.01	-1.78	-0.27	1.38	2.71
5.7	0.62	0.92	1.23	0.67	0.70	0.66	0.62	0.62	0.57	0.49
4.5	-0.09	0.46	0.48	0.38	0.44	0.52	0.61	0.27	0.09	0.02
2.2	-0.26	0.04	0.24	-0.40	-0.54	-0.59	-0.66	-0.49	-0.51	-0.51
1.4	0.66	3.67	0.53	1.33	1.84	1.84	1.32	0.03	0.00	0.00
	100 67.1 40.4 23.2 22.7 5.7 4.5 2.2	100 1.23 67.1 0.23 40.4 -0.12 23.2 -1.72 22.7 7.74 5.7 0.62 4.5 -0.09 2.2 -0.26	100 1.23 6.08 67.1 0.23 2.50 40.4 -0.12 6.92 23.2 -1.72 4.75 22.7 7.74 9.06 5.7 0.62 0.92 4.5 -0.09 0.46 2.2 -0.26 0.04	100 1.23 6.08 1.23 67.1 0.23 2.50 1.27 40.4 -0.12 6.92 2.56 23.2 -1.72 4.75 1.20 22.7 7.74 9.06 - 5.7 0.62 0.92 1.23 4.5 -0.09 0.46 0.48 2.2 -0.26 0.04 0.24	100 1.23 6.08 1.23 0.40 67.1 0.23 2.50 1.27 0.56 40.4 -0.12 6.92 2.56 0.76 23.2 -1.72 4.75 1.20 -0.19 22.7 7.74 9.06 - 0.37 5.7 0.62 0.92 1.23 0.67 4.5 -0.09 0.46 0.48 0.38 2.2 -0.26 0.04 0.24 -0.40	100 1.23 6.08 1.23 0.40 0.83 67.1 0.23 2.50 1.27 0.56 0.52 40.4 -0.12 6.92 2.56 0.76 1.27 23.2 -1.72 4.75 1.20 -0.19 -0.85 22.7 7.74 9.06 - 0.37 2.01 5.7 0.62 0.92 1.23 0.67 0.70 4.5 -0.09 0.46 0.48 0.38 0.44 2.2 -0.26 0.04 0.24 -0.40 -0.54	100 1.23 6.08 1.23 0.40 0.83 0.35 67.1 0.23 2.50 1.27 0.56 0.52 0.62 40.4 -0.12 6.92 2.56 0.76 1.27 1.83 23.2 -1.72 4.75 1.20 -0.19 -0.85 -0.90 22.7 7.74 9.06 - 0.37 2.01 -1.01 5.7 0.62 0.92 1.23 0.67 0.70 0.66 4.5 -0.09 0.46 0.48 0.38 0.44 0.52 2.2 -0.26 0.04 0.24 -0.40 -0.54 -0.59	100 1.23 6.08 1.23 0.40 0.83 0.35 0.61 67.1 0.23 2.50 1.27 0.56 0.52 0.62 0.77 40.4 -0.12 6.92 2.56 0.76 1.27 1.83 2.25 23.2 -1.72 4.75 1.20 -0.19 -0.85 -0.90 0.35 22.7 7.74 9.06 - 0.37 2.01 -1.01 -1.78 5.7 0.62 0.92 1.23 0.67 0.70 0.66 0.62 4.5 -0.09 0.46 0.48 0.38 0.44 0.52 0.61 2.2 -0.26 0.04 0.24 -0.40 -0.54 -0.59 -0.66	100 1.23 6.08 1.23 0.40 0.83 0.35 0.61 0.83 67.1 0.23 2.50 1.27 0.56 0.52 0.62 0.77 0.77 40.4 -0.12 6.92 2.56 0.76 1.27 1.83 2.25 1.95 23.2 -1.72 4.75 1.20 -0.19 -0.85 -0.90 0.35 0.41 22.7 7.74 9.06 - 0.37 2.01 -1.01 -1.78 -0.27 5.7 0.62 0.92 1.23 0.67 0.70 0.66 0.62 0.62 4.5 -0.09 0.46 0.48 0.38 0.44 0.52 0.61 0.27 2.2 -0.26 0.04 0.24 -0.40 -0.54 -0.59 -0.66 -0.49	100 1.23 6.08 1.23 0.40 0.83 0.35 0.61 0.83 0.95 67.1 0.23 2.50 1.27 0.56 0.52 0.62 0.77 0.77 0.80 40.4 -0.12 6.92 2.56 0.76 1.27 1.83 2.25 1.95 1.28 23.2 -1.72 4.75 1.20 -0.19 -0.85 -0.90 0.35 0.41 0.43 22.7 7.74 9.06 - 0.37 2.01 -1.01 -1.78 -0.27 1.38 5.7 0.62 0.92 1.23 0.67 0.70 0.66 0.62 0.62 0.57 4.5 -0.09 0.46 0.48 0.38 0.44 0.52 0.61 0.27 0.09 2.2 -0.26 0.04 0.24 -0.40 -0.54 -0.59 -0.66 -0.49 -0.51

Source: National Statistical Office Thailand, Kenanga Research

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